



Dani Álvarez Castellví

Nationality: Spanish  (+34) 633117560 **Date of birth:** 26/02/2003

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ABOUT ME

I am a serious and responsible person who loves Marketing and Business. I like teamwork and I am persevering and constant with the goals that are proposed to me.

WORK EXPERIENCE

Digital Marketing

Raima [09/2020 – 07/2022]

City: Barcelona

Country: Spain

Manage the Online store

Update the website

Write Blogs

Post on Social Media

Organizing events

Invoices

Web Ecommerce Page Developer

Different Businesses [2018 – 2020]

City: Barcelona

Country: Spain

Create websites focused on get sales

Volunteer of "Marina Trail"

Marina Trail Proide [2017 – 2019]

City: Premia de Mar

Country: Spain

Coordinator, organizer and assistant during the preparation and the course of the event.

Table tennis coach

ATT Premia [2014 – 2017]

City: Premia de Mar

Country: Spain

I trained children and also adults.

Community Manager

Different Businesses [2013 – 2017]

City: Barcelona

Country: Spain

I've been in charge of different projects and I have managed different social media accounts of those.

EDUCATION AND TRAINING

Technician in Commercial Activities

Centre d'estudis Politècnics [08/2019 – 27/05/2021]

Address: Barcelona (Spain)

Field(s) of study: Revitalization of the Point of Sale , Purchasing Management , Small Business Management , Sales Processes , Business Services , Warehouse Techniques , Technical sale , English , Computer Applications for Commerce , Electronic Commerce , Marketing in Business Activity , Training and career counseling

General Certificate of Secondary Education (GCSE)

La Salle [2014 – 2019]

Address: Premià de Mar (Spain)

Advanced technician in Marketing and Advertising

Centre d'estudis Politècnics [11/09/2021 – Current]

Address: Barcelona (Spain)

Field(s) of study: CV:

Customer, Consumer and User Service

- Design and Development of Communication Material
- Economic and Financial Management of the Company
- Commercial Research
- Fieldwork in Commercial Research
- Launch of Products and Services
- Digital Marketing
- Media and Communication Support
- Marketing policies
- Public Relations and Event Organization of marketing
- English
- Training and guidance
- Marketing and Advertising Project
- Training in work centers

LANGUAGE SKILLS

Mother tongue(s): **Catalan** | **Spanish**

Other language(s):

English

LISTENING B2 **READING** B2 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

DIGITAL SKILLS

My Digital Skills

Microsoft Office / Social Media / Shopify / Facebook Ads / Canva / Camtasia Studio / Prestashop

COMMUNICATION AND INTERPERSONAL SKILLS

Personal Skills

Persistent

Deal Maker

Responsible

Constant

Communicative skills

Adaptability